Non-Profit Organization
U.S. POSTAGE PAID
Painesville, OH 44077
Permit No. 527

April Program:
Dermatology for the Primary Care Provider

Conference Location:
The Radisson Hotel and Suites-Eastlake
35000 Curtis Blvd., Eastlake, OH 44095
440-953-8000

Directions:
From the West:
Take I-90E/OH-2E toward Erie, PA
Keep LEFT to take OH-2 via exit 185 toward Painesville
Take the OH-91 exit toward Eastlake
Turn LEFT on OH 91N/Som Center Rd.
Turn LEFT onto Curtis Blvd. Radisson on the left

From the East:
Take I-90W toward Cleveland
Take OH-91 exit, Exit 189, toward Willoughby Hills/Willoughby
Turn RIGHT onto SOM Center OH-91N
Turn LEFT onto Curtis

Due to varying temperatures in meeting rooms, attendees may wish to bring a sweater or jacket to the seminar.

For Further Information Call:
Lisa Ballinger at 440-602-6432
or
Lake Health Continuing Medical Education
at 440-953-6082 • 440-602-6432

Disclosure Information
All planners and faculty in a position to control content will disclose to activity participants all relevant financial relationships with commercial interests. Disclosures will be made prior to the commencement of the activity. Acceptance of funding in support of this program does not constitute endorsement of any product or manufacturer.

Planning Committee
Jeffrey Siminovitch, MD, Laura Bailey, MD, John Baniewicz, MD, Ahmad Banna, MD, Wendy Clinger, MD, Michael Gasager, MD, Julie Heng, MD, Gary Kammer, MD, Michael Menolasino, DO, Mark Nelson, DO, Louis Novak, MD, James Turbett, MD, Lisa Ballinger, BA, Terry Grano, RN, Bly Haaser, CPMRM, Joyce Jones, RN, Beth Krause, BPH, Susan Kruger, BS, Nancy Marchell, PharmD, Cathy Murch, MLS, Joyce Taylor, RN

Educational Certification
• Lake Health is accredited by the Ohio State Medical Association to provide continuing medical education for physicians.
• Lake Health designates this live educational activity for a maximum of 4.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.
• Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.
• Nurses can apply the Non-Physician Attendance Certificate toward their 24 hours of contact hours needed for renewal of nursing license. Certificate will provide 4 contact hours.
• Lake Health is approved by the Ohio State Board of Pharmacy as an In-State provider of continuing pharmacy education. This educational activity has been approved for 4 Pharmacy CEUs.

Disclaimer Statement
The materials published and provided in conjunction with continuing medical education activities are intended solely for the purposes of supplementing continuing medical education programs for qualified health care professionals. Anyone using the materials assumes full responsibility and all risk for their appropriate use. In no event should the information in the materials be used as a substitute for professional care.

Americans with Disabilities Act
The Lake Health Medical Staff Education Committee will take reasonable steps to ensure that no physically challenged individual is discriminated against because of absence of auxiliary aids and services. If special arrangements or diet are required for an individual to participate in the activity, please contact the CME office at (440) 602-6432 at least 10 days prior to the scheduled date.

Refund and Late Registration Policy
Registration refund requests received more than 48 hours before the CME activity will be honored less a $20.00 processing fee. Less than 48 hours before the CME activity, refund request will be denied. THERE WILL BE A $10.00 LATE REGISTRATION FEE FOR ON-SITE REGISTRATION.

NEXT PRIMARY CARE SYMPOSIUM:
Wednesday, July 29, 2015
7 am-12:30 pm
Radisson Hotel and Conference Center
“New Business of Medicine”
John Baniewicz, MD, Program Chair

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Lake Health Physicians: SAVE 40%
Needs Assessment and Practice Gap

A multiple-source needs assessment and practice gap analysis was done prior to this educational activity. Topics were based on past participant request, medical staff survey results, expert opinion, and a current literature search.

Educational Design

Participants will have the opportunity to attend lectures, participate in pre-and post-lecture quizzes using an audience response system, and ask questions of the faculty. A post-activity survey will be emailed 6 weeks following the symposium.

Learning Objectives

Following the presentations, the participants will be able to:

Cutaneous Oncology: Current Concepts
1. Identify the most common types of skin cancer (melanoma, basal cell carcinoma, squamous cell carcinoma, Bowen’s disease)
2. Develop a differential diagnosis (clinical and histological) of skin lesions commonly encountered in daily practice.
3. Discuss different treatment modalities for the most common type of skin cancers.
4. Understand the use of Mohs Micrographic Surgery for treatment skin cancers.

Biologies: New Treatments of Skin Cancer
1. Recognize appropriate use of biologics in patient treatment.

Life Threatening Dermatology
1. Define the concept of “Dermatologic Emergency” and list clinical examples
2. Describe the dermatologic features of relatively common dermatologic emergencies
3. Review diagnostic and treatment strategies for relatively common dermatologic emergencies

Dermatitis Unified
1. Discuss an approach to eczema/dermatitis that incorporates insight from microbiome studies.
2. Recognize when diagnostic studies are indicated.
3. Summarize the top 10 list of disease considerations.

Wound Infections
1. Discuss the spectrum of normal versus abnormal inflammatory responses during wound healing.
2. Develop differential diagnoses for abnormal inflammation during wound healing, including infection and beyond.
3. Determine appropriate diagnostic and treatment strategies for topical and systemic antibiotic use for wound infections with insight from microbiome studies.

Acne Update
1. Discuss current thoughts as to the pathogenesis of acne.
2. Recognize when diagnostic studies are indicated.
3. Review appropriate treatment options.

Registration Fees

Includes breakfast, break and materials.

Fee:
$65 Physicians/Dentists
$40 Lake Health Physicians, and Allied Health Professionals
$35 Lake Health Employees/Non-Physicians/Retired Physicians
$25 Students and Residents

There will be an additional $10 added to on-site registration fees. Includes breakfast, break and materials.

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