Conference Location: The Radisson Hotel and Suites-Eastlake
35000 Curtis Blvd., Eastlake, OH 44095
440-953-8000

Directions:
From the West:
Take I-90E/OH-2E toward Erie, PA
Keep LEFT to take OH-2 via exit 185 toward Painesville
Take the OH-91 exit toward Eastlake
Turn LEFT on OH 91N/Som Center Rd.
Turn LEFT onto Curtis Blvd. Radisson on the left

From the East:
Take I-90W toward Cleveland
Take OH-91 exit, Exit 189, toward Willoughby Hills/Willoughby
Turn RIGHT onto SOM Center OH-91N
Turn LEFT onto Curtis

Due to varying temperatures in meeting rooms, attendees may wish to bring a sweater or jacket to the seminar.

NEXT PRIMARY CARE SYMPOSIUM:
Wednesday, April 29, 2015
7 am-12:30 pm
Radisson Hotel and Conference Center
“Dermatology for the Primary Care Provider”

For Further Information Call:
Lisa Ballinger at 440-602-6432
or
Lake Health Continuing Medical Education at 440-953-6082 • 440-602-6432

Disclosure Information
All planners and faculty in a position to control content will disclose to activity participants all relevant financial relationships with commercial interests. Disclosures will be made prior to the commencement of the activity. Acceptance of funding in support of this program does not constitute endorsement of any product or manufacturer.
Learning Objectives
Following the presentations, the participants will be able to:

**Acute Kidney Injury**
1. Understand the new definition of Acute Kidney Injury.
2. Recognize the impact of Acute Kidney Injury on mortality.
3. Discuss the major causes of Acute Kidney Injury.

**Emerging Infections**
1. Summarize the state of influenza to date.
2. Discuss the resistance statistics at Lake Health.
3. Review the infection control initiatives and outcomes at Lake Health.

**Heart Rhythm Disorders and its Treatment: What’s New in 2015?**
1. Understand the new guidelines for atrial fibrillation.
2. Understand treatment options for atrial fibrillation.

**New Anticoagulants**
1. Review the newer anticoagulant medications.
2. Determine appropriate and inappropriate patients for the newer anticoagulants.
3. Examine the FDA-approved uses of the newer anticoagulants.

**Choose Wisely Campaign**
1. Describe how Choosing Wisely® will help providers and patients engage in conversations to reduce overuse of tests and procedures, and support patients in their efforts to make smart and effective care choices.
2. Review recommendations by specialty.
3. Summarize the top 10 lists for FM/IM physicians.

**Pulmonary Nodule**
1. Explain the prevalence of pulmonary nodules.
2. Distinguish between benign and malignant nodules.
3. Minimize testing of those that are benign.

**What’s New in Radiology: Tomosynthesis**
1. Discuss patient selection, indication and utilization of tomosynthesis.

**Diabetes: What’s New That You Need to Know for Outpatient and Inpatient**
1. Be familiar with the new agents for treating Type 2 diabetes and obesity.
2. Be knowledgeable about the use of basal bolus insulin and the order sets for insulin prescribing for inpatients at Lake Health.

**Registration Fees**
Includes breakfast, break and materials.

**Registration Deadline:** January 10, 2015

**Fee:**
- $65 Physicians/Dentists
- $40 Lake Health Physicians, and Allied Health Professionals
- $35 Lake Health Employees/Non-Physicians/Retired Physicians
- $25 Students and Residents

*There will be an additional $10 added to on-site registration fees. Includes breakfast, break and materials.*

**Faculty**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jamal Azem, MD</td>
<td>Internal Medicine/Nephrology, Lake Health</td>
<td></td>
</tr>
<tr>
<td>Russell A. Blair, MD</td>
<td>Pulmonary Disease, Critical Care, Lake Health</td>
<td></td>
</tr>
<tr>
<td>Diethra Cox, MD</td>
<td>Internal Medicine/Infectious Disease, Lake Health</td>
<td></td>
</tr>
<tr>
<td>Robert Goldstein, MD, FHRS</td>
<td>Director of Cardiac Electrophysiology</td>
<td>Lake Health Physician Group, Clinical Assistant Professor, CWCU</td>
</tr>
<tr>
<td>Raymond L. Lobins, DO</td>
<td>Hematologist / Oncologist</td>
<td>Lake / University Hospitals Physician</td>
</tr>
<tr>
<td>Michael J. Menolaisno, Ill, DO, FACO, FHIM</td>
<td>Medical Director, Hospital Medicine, Lake Health Community Hospitalists</td>
<td></td>
</tr>
<tr>
<td>Rosalinn Santa Cruz, MD</td>
<td>Department of Radiology, Lake Health</td>
<td></td>
</tr>
<tr>
<td>Daniel Weiss, MD, CDE, FACP, PNS, CPI</td>
<td>Director, Your Diabetes Endocrine Nutrition Group, Inc.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Board Certified: Diabetes/Endocrinology/Metabolism</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Board Certified: Physician Nutrition Specialist</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Diplomat of the American Board of Obesity Medicine</td>
<td></td>
</tr>
</tbody>
</table>

**Section 1**

**Section 2**

**Attendance**

Who Should Attend
This educational activity is designed to address the specific needs, interests, and practice gaps of all physicians, physician assistants, nurse practitioners, nurses, pharmacists, and any other health care professional as interest dictates.

Needs Assessment and Practice Gap
A multiple-source needs assessment and practice gap analysis was done prior to this educational activity. Topics were based on past participant request, medical staff survey results, expert opinion, and a current literature search.

Educational Design
Participants will have the opportunity to attend lectures, participate in pre-and post-lecture quizzes using an audience response system, and ask questions of the faculty. A post-activity survey will be emailed 6 weeks following the symposium.

**Program Schedule**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 – 7:50 AM</td>
<td>Registration and Breakfast</td>
</tr>
<tr>
<td>7:50 – 8 AM</td>
<td>Welcome &amp; Introductory Remarks</td>
</tr>
<tr>
<td>8 – 8:30 AM</td>
<td>Acute Kidney Injury</td>
</tr>
<tr>
<td>8:30 – 9:00 AM</td>
<td>Emergency Infections</td>
</tr>
<tr>
<td>9:00 – 9:30 AM</td>
<td>Heart Rhythm Disorders and its Treatment: What’s New in 2015?</td>
</tr>
<tr>
<td>9:30 – 9:45 AM</td>
<td>Break: Grab n Go</td>
</tr>
<tr>
<td>9:45 – 10:15 AM</td>
<td>New Anticoagulants</td>
</tr>
<tr>
<td>10:15 – 10:45 AM</td>
<td>Choose Wisely Campaign</td>
</tr>
<tr>
<td>10:45 – 11:15 AM</td>
<td>Pulmonary Nodule</td>
</tr>
<tr>
<td>11:15 – 11:30 AM</td>
<td>Break: Grab n Go</td>
</tr>
<tr>
<td>11:30 AM – 12:00 PM</td>
<td>What’s New in Radiology: Tomosynthesis</td>
</tr>
<tr>
<td>12:00 – 12:30 PM</td>
<td>Diabetes: what’s new that you need to know for outpatient and inpatient</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Adjournment</td>
</tr>
</tbody>
</table>